

WALT WHITMAN HS ALL-SPORTS BOOSTER CLUB

ADVERTISING AGREEMENT

2024-2025

Thank you for supporting the Whitman Vikings sports community through the placement of an advertising banner at the school's Jerome Marco Stadium and/or the baseball stadium. This form outlines the advertising parameters for the 2024-2025 school year.

Advertising at Whitman is a Win-Win!

- Walt Whitman is in the enviable position of being among the top 3 schools in the county for attendance at home athletic events.
- Our fifty Varsity and Junior Varsity teams perform at a consistently high level, draw enthusiastic crowds, and generate lots of excitement.
- Our fields are consistently busy year-round with the main turf field attracting club teams for practice and games.
- The stadium plays host to track and field events and local neighbors seeking exercise.
- By placing a sign at the stadium, you not only support our student athletes and their teams but you also reach prospective customers among visiting fans and area residents....all while generously supporting the Booster Club's fund raising efforts.

WHAT YOUR SUPPORT GETS YOU

- A 42" by 96" mesh weather-resistant vinyl sign
- Your logo/artwork on a sign designed to your specs
- A full calendar year of exposure at Marco Stadium
- A complimentary ad on the All-Sports Boosters Club website
- A locked in, discounted renewal rate
- Promotion during events encouraging sponsor patronage
- Prime visibility between the stands and concessions
- Exclusivity...you won't compete with banners for similar products

THE DETAILS

First Year Price: \$800.00 (outdoor only, includes sign creation)

First Renewal: \$600.00

Sign creation requires artwork in a JPEG format, we recommend high resolution.

Inclusion of your company logo on the Booster Club website also requires a high resolution image.

NOTE: For the Booster Club website, the logo image should adhere to the following specs for best results:

- Shape should be rectangle, approximately 4” by 3” vertical
- Minimum 300 DPI (or as high resolution as possible)
- If image shape is square or vertical: 160px x 160px
- If image shape is horizontal: 250px x 150px

GETTING STARTED

First, please print and complete this section of the form to get the process started:

Your Name _____

Company Name _____

Mailing Address _____

Phone _____ E-mail _____

Next, return your completed form, along with a check payable to **Walt Whitman All-Sports Booster Club**, to the following address:

- Walt Whitman High School
- 7100 Whittier Blvd. Bethesda, MD 20817

Then email your sign artwork and website logo to: Mike.Derosa@verizon.net

Still have questions? Reach out to Mike at Mike.Derosa@verizon.net